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## Búcha, Inc. to Present at the LD Micro Invitational



May 31, 2016 8:00 AM



**LOS ANGELES, CA / ACCESSWIRE / May 31, 2016 /** Búcha, Inc. ([ABRW](#)), the California-based owner of the Búcha® Live Kombucha brand that recently signed a definitive agreement to acquire the New Age Beverages Group, a leading all-natural tea and other healthy beverage company, today announced that it will be presenting at the 6th annual LD Micro Invitational on Wednesday, June 8th at 1 PM PST / 4 PM EST. Brent David Willis, Chief Executive Officer of Búcha, Inc. will be giving the presentation and meeting with investors.

The Búcha® Live Kombucha brand is one of the leaders in the rapidly growing Kombucha category and one of the fastest growing brands in the segment with revenue growth of 353% growth 2012-2015. It was recently named as a breakout brand for 2016 by the Hartman Group because of its mainstream appealing flavor profile and was rated the preferred Kombucha flavor by 43% over its competitors.

Búcha, Inc. recently signed a definitive agreement to purchase the \$50 million New Age Beverages Group, including their XingTea® in the RTD Tea category, the new XingEnergy® in Energy Drinks, and Aspen Pure® in Functional Waters. The transaction is expected to close on or about June 30th, and brings more than \$7.5MM in cost and revenue synergies.

Búcha, Inc. will be sampling its entire portfolio at the event including its new Elderflower Green Tea Kombucha and the full line of products from New Age Beverages. The Company will also discuss the merger, convergence and integration plans, and next steps.

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The conference will be held at the Luxe Sunset Bel Air Hotel and will feature 195 companies in the small / micro-cap space.

**View Búcha, Inc.'s profile here:**

<http://www.ldmicro.com/profile/ABRW>

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#### **About Búcha, Inc.**

Based in Torrance, California, Búcha, Inc. was created in May 2016. It was originally founded as two separate companies in 2010, American Brewing Company and B&R Liquid Adventure. In 2014 American Brewing became a public company trading under the symbol ABRW, and in 2015, the Company acquired 100% of the assets of Búcha® Live Kombucha from B&R. American Brewing then sold their brewing assets to focus on the new business. In May 2016, the company signed a definitive agreement to acquire 100% of the assets of the New Age Beverages Group. The Company's website is [www.mybucha.com](http://www.mybucha.com).

#### **About LD Micro**

LD Micro was founded in 2006 with the sole purpose of being an independent resource in the microcap space. What started out as a newsletter highlighting unique companies has transformed into an event platform hosting several influential conferences annually (Invitational, Summit, and Main Event).

In 2015, LDM launched the first pure microcap index (the LDMi) to exclusively provide intraday information on the entire sector. LD will continue to provide valuable tools for the benefit of everyone in the small and microcap universe.

For those interested in attending, please contact David Scher at [david@ldmicro.com](mailto:david@ldmicro.com) or visit [www.ldmicro.com](http://www.ldmicro.com) for more information.

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**SOURCE:** Búcha, Inc. via LD Micro



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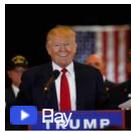
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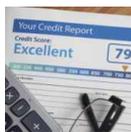
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