

A TIMELINE OF DISCOUNT RETAILING IN AMERICA

Discount retailing is an American tradition. From the introduction of the five-and-dime store in the late 1800s to the evolution of hard-discount department stores and superstores throughout the 20th century to the online world of e-commerce, American shoppers have long enjoyed the thrill of the treasure hunt. Throughout the history of discount retailing, food and beverage has played a starring role as a big draw.

