

EATING OUT TRENDS

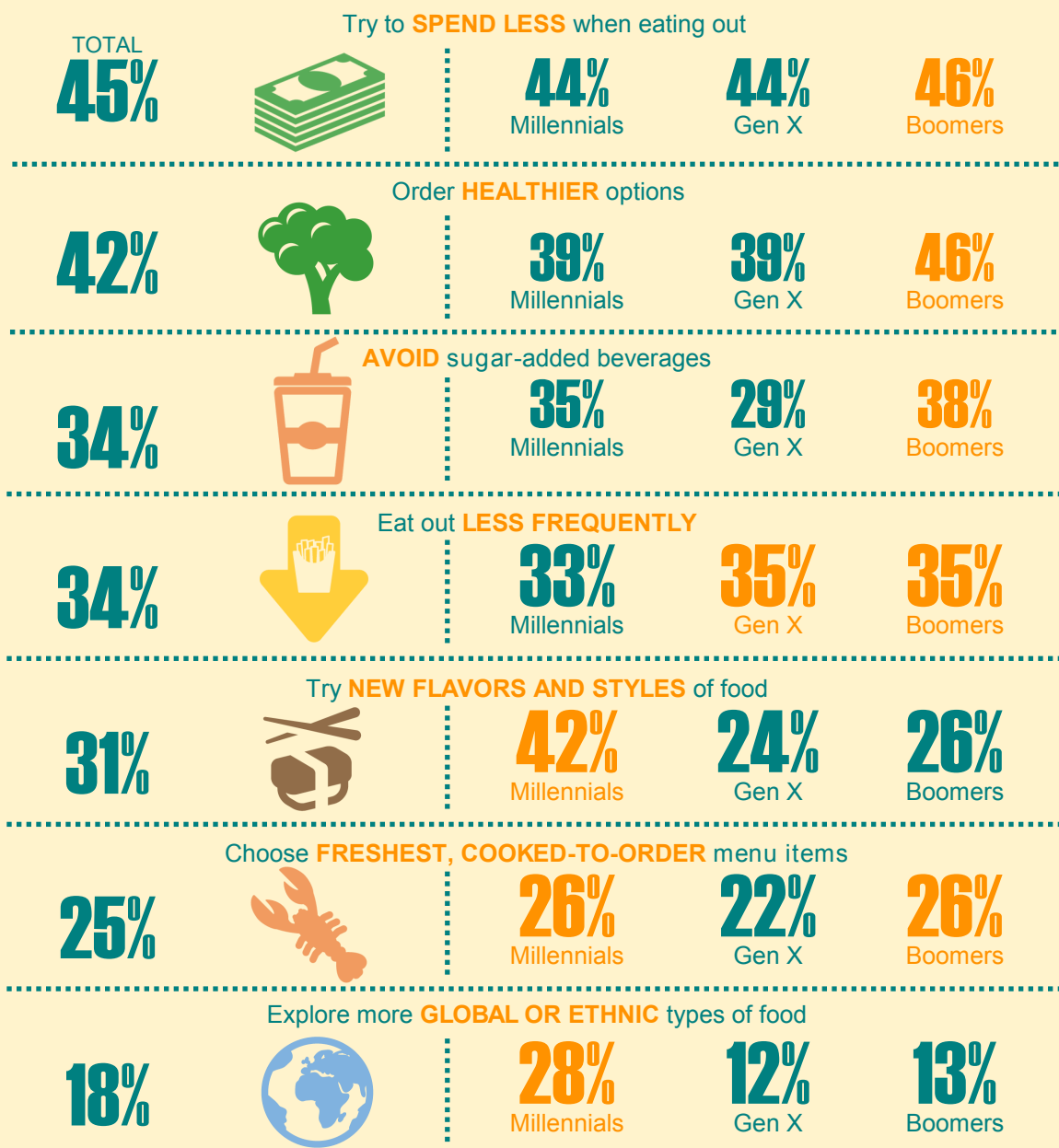
THE CONSUMER BEHAVIORS RESHAPING THE FOOD AND BEVERAGE INDUSTRY

84%

of consumers said they have changed their habits when eating out in the past year

Consumers are trying to make smarter choices but also want to experience new tastes and cuisines when eating out. Here are the **TOP SEVEN** ways consumers are altering their dining habits.

What consumers are doing **MORE OFTEN** than before:



Consumers face a constant balancing act between selecting food that is fresh and healthy versus food that is tempting and exciting.

Source: *Diners' Changing Behaviors, Wellness, Sustainability and Where to Eat* 2015 report, The Hartman Group