



The Hartman Group

Publication Order Form

For more information about specific Hartman Group reports, go to our website at www.hartman-group.com or contact the Publications Department at 425.452.0818.

Please send order form to:

The Hartman Group, Inc.
1621 114th Ave SE, Suite #105
Bellevue, WA 98004

Or fax to: 425.452.9092
Or for immediate assistance:
425.452.0818

BILL TO: (information must match billing address on card for credit card payment)

Name _____
Title _____
Company _____
Address _____
City, St, Zip _____
Country _____
Phone _____ Fax _____
Email _____

SHIP TO: (if different than above)

Name _____
Title _____
Company _____
Address _____
City, St, Zip _____
Country _____
Phone _____ Fax _____
Email _____

Delivery method:

email PDF ship print copy (subject to shipping charges)

PAYMENT METHOD:

Check enclosed (made payable to The Hartman Group, Inc.)

Visa MasterCard Am Ex

Card # _____ Exp. _____

Signature _____

Bill me

YES, I would like to receive Hartman Group online newsletters.

Email address: _____

ORDERING INFORMATION

Studies & Reports

	PRICE	TOTAL
____Baby Boomers: Changing Food Consumption - Looking Five Years Into the Future, 2007	\$20,000	\$ _____
____Children's Wellness 2006: At the Intersection of Hope & Anxiety, 2006	\$25,000	\$ _____
____Children's Wellness: Identifying Children's Health & Wellness Needs, 2001 ORIGINAL PRICE \$7,500	\$5,000	\$ _____
____Coming Trends: A Grounded Perspective on Evolving Consumer Insights, 2004	\$150	\$ _____
____Food & the Environment: <input type="checkbox"/> Phase I, 1996 <input type="checkbox"/> Phase II, 1997 <input type="checkbox"/> Phase III, 1999 ORIGINAL PRICE \$250	\$125 ea	\$ _____
____Food & the Environment: Update 2001	\$50	\$ _____
____The Hartman Organic Research Review: A Compilation, 2002	\$300	\$ _____
____Healthy Beverages: A Wellness Interactive Survey, 2003 ORIGINAL PRICE \$500	\$250	\$ _____
____Healthy Living: <input type="checkbox"/> Natural Personal Care & Household Products <input type="checkbox"/> Organic & Natural Products <input type="checkbox"/> VMHS, 2001	\$1,000 ea	\$ _____
____Integrated Health Care: Consumer Use & Attitudes, 1998 ORIGINAL PRICE \$1,000	\$250	\$ _____
____Natural Sensibility: A Study of America's Changing Culture & Lifestyle, 1998 ORIGINAL PRICE \$500	\$250	\$ _____
____Obesity in America: Understanding Weight Management from a Consumer Perspective, 2004	\$30,000	\$ _____
____Organic Consumer Evolution 2003	\$5,000	\$ _____
____Organic 2006: Consumer Attitudes & Behavior Five Years Later & Into the Future, 2006	\$17,500	\$ _____
____The Organic Consumer Profile (25% discount for OTA members), 2000	\$275	\$ _____
____Organic Food & Beverage Trends 2004: Lifestyles, Language & Category Adoption	\$1,500	\$ _____
____The Organic Lifestyle Shopper: Mapping the Journeys of Organic Consumers, 2000 ORIGINAL PRICE \$10,000	\$5,000	\$ _____
____Pulse Report: Food Safety from a Consumer Perspective, 2005	\$750	\$ _____
____Pulse Report: Heart Health from a Consumer Perspective, 2007	\$750	\$ _____
____Pulse Report: Connecting Beverage Consumption and Consumer Moods, January 2004	\$750	\$ _____
____Pulse Report: Food Safety from a Consumer Perspective, July 2005	\$750	\$ _____
____Pulse Report: The Low-Carb Diet and Today's Consumer, October 2003	\$750	\$ _____
____Pulse Report: Portion Control from a Consumer Perspective, 2007	\$750	\$ _____
____Pulse Report: Private Label from a Consumer Perspective, 2006	\$750	\$ _____
____Pulse Report: Shopper Cards from a Consumer Perspective, 2006	\$750	\$ _____
____Pulse Report: Sugar and Sweeteners from a Consumer Perspective, 2007	\$750	\$ _____
____Shopper Insights: How Cultural Occasions Frame the Consumer Experience, 2005	\$30,000	\$ _____
____Trans Fats: The Consumer Issue that Never Was, December 2004	\$350	\$ _____
____US Consumer Use of VMHS: Phase One, 1998 ORIGINAL PRICE \$1,500	\$750	\$ _____
____The Vanishing Potato: Understanding the World of Low-Carb Dieting from a Consumer Perspective, 2004	\$10,000	\$ _____
____Wellness Lifestyle Insights: Evolution of Consumer Trends in Health & Wellness, 2005	\$15,000	\$ _____
____The Wellness Lifestyle Shopper: Mapping the Journeys of Wellness Consumers, 2000 ORIGINAL PRICE \$25,000	\$10,000	\$ _____
____Wellness Myths & Misperceptions: A Hartman Industry Review, 2002	\$50	\$ _____
____Wellness Trends 2002: An Industry Series Update by The Hartman Group, 2002	\$50	\$ _____
____Women's Wellness: Identifying Women's Wellness Trends, 2002 ORIGINAL PRICE \$15,000	\$8,500	\$ _____

Magazines

____Nisight Magazine: A Biannual Publication Exploring the Dynamics of the Health & Wellness Arena \$50/issue \$ _____
Title of issue: _____

Books

____Destination Wellness: The Consumer, the Store, the Brand, the Future, 2000	\$39.95	\$ _____
____Marketing in the Soul Age: Building Lifestyle Worlds, 2001	\$39.95	\$ _____
____Marketing to the New Natural Consumer: Understanding Trends in Wellness, 1999	\$39.95	\$ _____
____Reflections on a Cultural Brand: Connecting with Lifestyles, 2003	\$39.95	\$ _____

Additional shipping charges will be added for orders under \$250.

Orders submitted to be shipped to a Washington state address will be subject to tax at a rate of 9%.

Shipping & Handling: \$ _____

Tax: \$ _____

Total number of items ordered:

Total Price: