

# Publication Order Form NEW VALUE PARADIGM

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**Report**

**New Value Paradigm: The Theatrics of Thrift**  
 A Hartman Group Syndicated Study ..... \$15,000    \$ \_\_\_\_\_

A 3-part report: 1) General insights, 2) Data tables (Excel spreadsheet), 3) Baseline Presentation Deck

Publication Date: Fall 2009

**Presentation**

\_\_\_\_\_ Presentation in **on-site workshop** setting ..... \$ 2,500, travel    \$ \_\_\_\_\_  
 \_\_\_\_\_ Presentation as a 60-minute webinar customized for your organization + 15-minute Q&A ..... \$1,500    \$ \_\_\_\_\_



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