

There's no place like home for... **DINNER!**

81% of dinner occasions happen at **HOME**

The **STOVE TOP** is the most popular cooking method when dinners are prepared from scratch

36%

When dinner happens at home, the degree of preparation varies

35%
prepare the meal from scratch (using individual ingredients)

34%
prepare the meal using some prepared or partially prepared items and some items made from scratch

30%
of dinners are served with already-prepared foods assembled together