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SKUFood Talks: Shelley Balanko Food & Beverage Consumer Insights

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Shelley Balanko,

Ph.D. and Senior Vice President from The Hartman Group

With a first love in understanding people, Shelley relishes her role in guiding business development efforts, fostering client relationships across the food and beverage industry landscape and matching clients' business needs to The Hartman Group's customized solutions-oriented offerings.

Shelley graduated from the University of Windsor with a Ph.D. in Applied Social Psychology. She has a MA in Applied Social Psychology from the University of Saskatchewan and a BA in Psychology from the University of British Columbia.