



Welcome,
[david@hartman-group.com!](mailto:david@hartman-group.com)

[My Account](#) | [Sign Out](#)

[News](#) | [Issues & Trends](#) | [Top Retailers](#) | [Product Categories](#) | [Rankings & Research](#)



[HOME](#) > [PRODUCT CATEGORIES](#) > [DELI](#) > [GALLERY: FOOD TRENDS ON THE HORIZON](#)

[SHARE](#) [Tweet](#) [G+](#) [Recommend 5](#)

Nov 22, 2016

Gallery: Food trends on the horizon

[Julie Gallagher](#), [Bret Thorn](#) and [Liz Webber](#)

COMMENTS 0



9 of 11

[Share Image](#)

8. Edible ethics

At a time when retailers pledge to move exclusively to cage-free eggs, consumers are becoming more aware of how the animals from which their food is derived have been fed, raised and sourced.

“We really saw for a number of years this whole idea of animal welfare and that’s just continuing to take fruit,” said Melissa Abbott, VP of culinary insights for The Hartman Group, Bellevue, Wash. “When you have McDonald’s pledging for cage-free eggs, it’s beyond mainstream.”

Abbott sees trends such as the grass-fed movement progressing beyond the benefits to meat eaters to sustainable agriculture and soil health. “We identified the grass-fed movement quite a few years ago, but we see it deepening further,” she said. “So it’s not just the cows eat the grass and produce healthier dairy and meat and the consumers are healthier. There is also this bubbling up of micro-regenerative grazing becoming more compelling.”

Photo: Welcomia/Thinkstock

Advertisement



Keep up with the latest **daily news.**

[Sign Up for eNewsletters](#)



Editor's Choice

[Report: Albertsons in talks to buy Price Chopper](#)

[Kroger comps inch ahead in 3Q but outlook cloudy](#)

[Gallery: The rise and fall of same-store sales](#)

[Grocery sales slide on lower volume](#)

[Gallery: Food trends on the horizon](#)